



Dollarama to Report Fourth Quarter and Fiscal Year 2015 Financial Results

MONTREAL, QC, March 2, 2015 – Dollarama Inc. (“Dollarama” or the “Corporation”) (TSX: DOL) announces that it will issue its financial results for the fourth quarter and fiscal year ended February 1, 2015 on Wednesday, March 25, 2015.

Dollarama’s Chief Executive Officer, Mr. Larry Rossy will hold a conference call on the same day, at 10:30 a.m. (EDT) to discuss the Corporation’s results. Mr. Rossy will be joined on the call by Mr. Michael Ross, Chief Financial Officer and Secretary, and Mr. Neil Rossy, Chief Merchandising Officer. In addition to the Corporation’s presentation on the call, there will be a question and answer session at which investors and financial analysts are invited to ask questions. Media may participate in the call on a listen-only basis.

To participate in, or listen to the call, please dial (514) 392-1478 or (866) 223-7781 and indicate that you would like to participate in the Dollarama conference call.

This conference call will be recorded and available for replay beginning two hours after the end of the call and will be available through April 24, 2015. To access the replay, please dial (514) 861-2272 or (800) 408-3053, then the access number 7060458#.

About Dollarama

Dollarama is Canada’s leading dollar store operator with 928 locations across the country. Our stores provide customers with compelling value in convenient locations, including metropolitan areas, mid-sized cities and small towns. Dollarama aims to provide customers with a consistent shopping experience, offering a broad assortment of everyday consumer products, general merchandise and seasonal items. Products are sold in individual or multiple units at select fixed price points up to \$3.00.

For further information:

Investors

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