



DOLLARAMA TO REPORT SECOND QUARTER FISCAL 2015 RESULTS

MONTREAL, Quebec, August 19, 2014 – Dollarama Inc. (“Dollarama” or the “Corporation”) (TSX: DOL) announces that it will issue its second quarter financial results on Thursday, September 11, 2014 for the period covering May 5, 2014 to August 3, 2014.

Dollarama’s Chief Executive Officer, Mr. Larry Rossy, will hold a conference call on the same day at 10:30 a.m. (EDT) to discuss the Corporation’s results. Mr. Rossy will be joined on the call by Mr. Michael Ross, Chief Financial Officer and Secretary, and Mr. Neil Rossy, Chief Merchandising Officer. In addition to the Corporation presentation on the call, there will be a question and answer session at which investors and financial analysts are invited to ask questions. Media may participate in the call on a listen-only basis.

To participate in, or listen to the call, please dial (514) 392-1478 or (866) 223-7781 and indicate that you would like to participate in the Dollarama conference call.

This conference call will be recorded and available for replay beginning two hours after the end of the call and will be available through October 11, 2014. To access the replay, please dial (514) 861-2272 or (800) 408-3053, then the access number 8307388#.

About Dollarama

Dollarama is Canada’s leading dollar store operator with 899 locations across the country. Our stores provide customers with compelling value in convenient locations, including metropolitan areas, mid-sized cities and small towns. Dollarama aims to provide customers with a consistent shopping experience, offering a broad assortment of everyday consumer products, general merchandise and seasonal items. Products are sold in individual or multiple units at select fixed price points up to \$3.00.

For further information

Investors

Michael Ross, FCPA, FCA
Chief Financial Officer and Secretary
(514) 737-1006 x1237
michael.ross@dollarama.com

Media

Lyla Radmanovich
NATIONAL Public Relations
(514) 843-2336

www.dollarama.com