



Dollarama to Hold Annual Meeting of Shareholders and to Report First Quarter Fiscal 2014 Results

MONTREAL, QC, May 21, 2013 – Dollarama Inc. (“Dollarama” or the “Corporation”) (TSX: DOL) announces that it will hold its Annual Meeting of Shareholders on Wednesday, June 12, 2013 at 10:00 a.m. (EDT) at Hotel Ruby Foo’s, 7655 Décarie Boulevard, Montreal, Québec. The Corporation will also issue its first quarter financial results for the period covering February 4, 2013 to May 5, 2013 on the same day, before the opening of markets.

In addition, Dollarama Inc.’s Chief Executive Officer, Mr. Larry Rossy, will hold a conference call after the Annual Meeting of Shareholders, at 2:00 p.m. (EDT), to discuss the Corporation’s results. Mr. Rossy will be joined on the call by Mr. Michael Ross, Chief Financial Officer and Secretary, Mr. Stéphane Gonthier, Chief Operating Officer and Mr. Neil Rossy, Chief Merchandising Officer. In addition to the Corporation’s presentation on the call, there will be a question and answer session at which investors and financial analysts are invited to ask questions. Media may participate in the call on a listen-only basis.

To participate in, or listen to the call, please dial (514) 392-1478 or (866) 223-7781 and indicate that you would like to participate in the Dollarama conference call.

This conference call will be recorded and available for replay beginning two hours after the end of the call and will be available through July 12, 2013. To access the replay, please dial (514) 861-2272 or (800) 408-3053, then the access number 1170458#.

About Dollarama

Dollarama is Canada’s leading dollar store operator with 785 locations across the country. Our stores provide customers with compelling value in convenient locations, including metropolitan areas, mid-sized cities and small towns. Dollarama aims to provide customers with a consistent shopping experience, offering a broad assortment of everyday consumer products, general merchandise and seasonal items. Products are sold in individual or multiple units at select fixed price points up to \$3.00.

For further information:

Investors

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